



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 321 E

Results as of: 12/31/2014

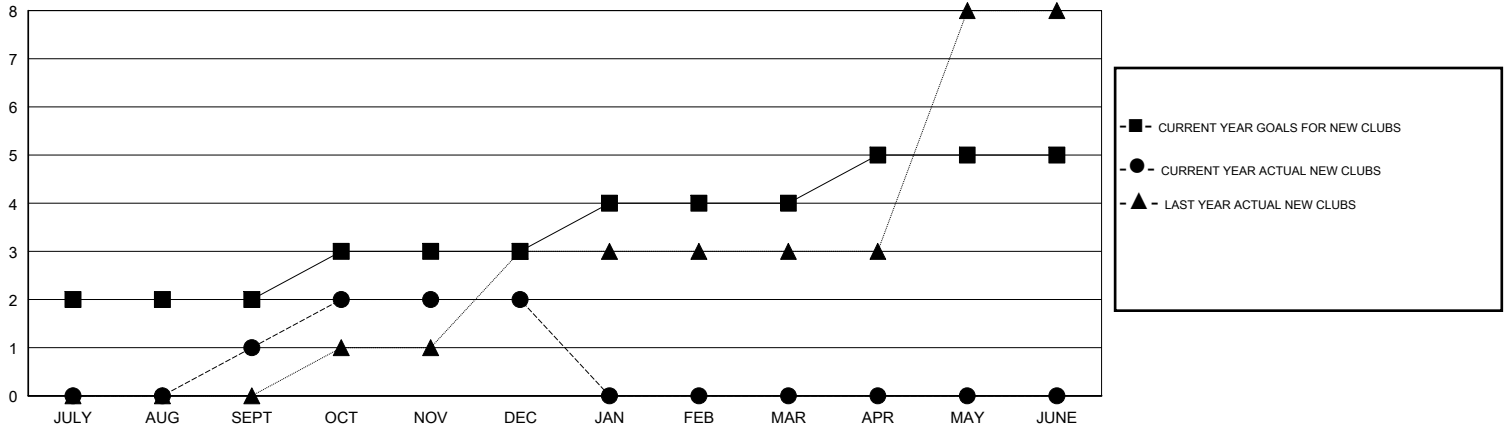
GMT: V S Kukreja

LOCATION INDIA

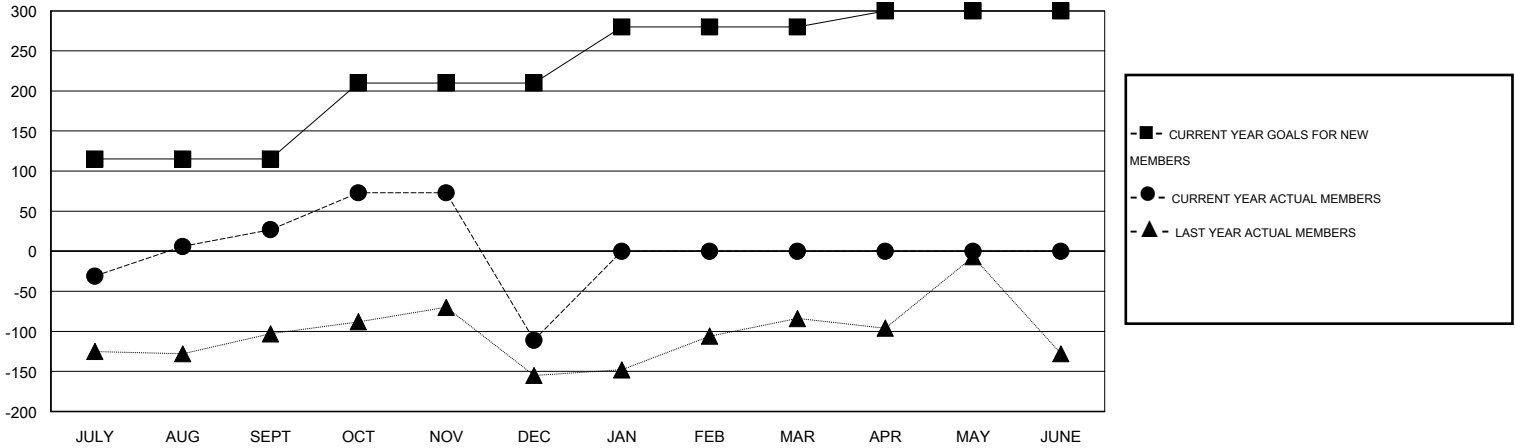
GMT CA 6

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 2             | 1         | 0             | 1             | JULY/AUG/SEPT         | 115             | 96                            | 69              | 27            |
| OCT/NOV/DEC           | 1             | 1         | 8             | -7            | OCT/NOV/DEC           | 95              | 61                            | 199             | -138          |
| JAN/FEB/MAR           | 1             | 0         | 0             | 0             | JAN/FEB/MAR           | 70              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 20              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 8       | 27 CLUBS OF 75 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                |
| <u>DROPPED MEMBERS</u> |  | MALE  | 1,469 (69.82%) |
| DECEASED               | 2  | FEMALE  | 635 (30.18%)   |
| CLUB CANCELLED         | 171  | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                |
| OTHER                  | 95   | FAMILY UNIT MEMBERS                                   | 894            |
| <b>TOTAL</b>           | <b>268</b>                                 | HEAD OF HOUSEHOLD                                     | 405            |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 489            |